CHAD L. SMITH

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EXPERIENCE

Ultimate Medical Academy, *Tampa, FL*
Instructional Designer and Developer   May 2018 – Present
- Collaborated with Deans, Program Directors, and SMEs to pinpoint curriculum issues and create robust learning materials to meet desired learning outcomes; designed more than 35 courses.
- Managed 17 courses consecutively, which had extensive learning gains: up to 23.64% increase in passing rates and average grade by conducting needs analysis and implementing microlearning videos.
- Led a team of 9, coordinating with the multi-media and instructional technologist departments to design, develop and implement the Medical Scribe Endorsement module, Health Information Management (HIM), Computer Instruction (CI) and General Education (GE) courses.
- Designed over 300 educational materials for eLearning, using visual storyboard process with claims analysis that utilizes Captivate and Story Line 360. Utilized Adobe XD for prototyping which became a company standard.

Enterprise Pursuits LLC, *Tampa, FL*
Learning Solutions Manager – CEO   Jan 2016 – Present
- Coordinated with 4 non-profits and 4 corporations to develop educational materials for learners to facilitate a welcoming environment that focuses on adult learning and andragogy.
- Directed a team of 3, allocated resources per project, managing the budget and ensured critical deadlines are met with high-quality solutions.
- Increased employee sales performance by 20% through producing micro-learning materials, breaking down each subject material to make it easier to understand for students and enhance retention.
- Converted over 100 eLearnings from SCORM to xAPI materials which include, Captivate, EBooks, videos, and more to track learner data and improve design for adult learning materials.

Designers for Learning, *Chicago, IL*
Instructional Designer   Dec 2017 – May 2018
- Evaluated and revised 15 educational resources for adult basic educational programs using the ADDIE process.
- Aligned course materials with College and Career Readiness standards and frameworks for high school equivalency exams and adult basic educational programs.
- Developed and incorporated all content presentation, learning practice and assessment materials for instruction.
- Provided guidance for instructors regarding use of instructional materials and participated in a service-learning project.

High School Experience (Various Schools), *Florida*
Teacher – Exceptional Student Education, & Social Science Courses   Feb 2012 – May 2018
- Created over 500 course plans, demo scripts, video presentations and exercise guides to effectively teach students.
- Gathered student alternative assessment data and my class ranked in the 25th percentile in the school district.
- Developed 6 class curriculums, and effective instructional experiences for traditional and blended environments, which, produced student gains in all instructional areas taught.
- Achieved 100% student graduation rate, passing the necessary state and county assessments by creating individualized learning plans to increase retention of knowledge.

EDUCATION / PROFESSIONAL ASSOCIATION

Association for Talent Development, *Tampa, FL*   2016 – Present
- Vice President of Finance, Board Member and National Member of the Suncoast Chapter

University of West Florida, *Pensacola, FL*
- Doctorate in Education – All but Dissertation (ABD)   Aug 2015 – Present
- Education Specialist Degree – Curriculum and Instruction: Graduated Cum Laude   Aug 2015 – May 2017

Ohio University, *Athens, OH*   Aug 2013 – May 2015
- Master of Science in Education: Graduated Maxima Cum Laude

University of Arkansas, *Fayetteville, AR*   Jan 2008 – Jan 2012
- Bachelor of Science in Education

SKILLS

- Educational experience: Instructional Design, Learning Architect, Learning Experience Design, eLearning, xAPI, SCORM, EBooks, Leadership, ADDIE, Bloom's Taxonomy, LLAMA, Instructional Systems Design (ISD), Successive Approximation Model (SAM), Agile, Business Management, and Program Management.
- Software experience: Mac, PC, HTML5, Java, Java Script, Lectora, dominKnow, Articulate 360, Adapt Builder, H5P, Adobe XD, Adobe Photoshop, Adobe Dreamweaver, Adobe Premier, Captivate, Storyline 360, Storyline Rise, Microsoft Word, Excel, and PowerPoint.